

MANJEYY GAUTAM

CONTACT

+977 9800000000
Kathmandu, Nepal
mrmanjeylala00@gmail.com
www.mgautam.com.np

EDUCATION

VISHWA ADARSHA COLLEGE

Secondary Level in PCBM
2021-2023

FSSS ITAHARI

Basic Level - General
2011-2020

SKILLS

Development:

React/Next.js: 80%
WordPress: 90%
Node/Express.js: 70%
Git: 90%

Design/Marketing:

Google Ads: 80%
Meta Ads: 80%
Figma: 90%
SEO: 90%
Photoshop: 70%
Adobe Premiere Pro: 70%

CERTIFICATION

MARKETING SUMMIT 2018

2017 - 2018
Borcelle Business Academy

SOCIAL MEDIA MARKETING CLASS

2017 - 2018
Borcelle Business Academy

ABOUT ME

Talented web developer and designer, proficient in digital marketing. Specializes in creating visually stunning and functional websites, driving traffic, and conversions through strategic SEO and social media campaigns.

WORK EXPERIENCE

WEB DEVELOPMENT AND DIGITAL MARKETING

Freelance work (2022-2024)

As a freelancer, I have collaborated with various clients to create custom websites and execute effective digital marketing strategies. I specialize in using WordPress and React/Next.js for web development, ensuring each site is tailored to the client's needs with a focus on responsive design and user experience.

WEB DEVELOPER, CONTENT WRITER, DIGITAL MARKETING

mypersonaltutors.org (2023-2024)

At My Personal Tutors, I played a pivotal role in web development and digital marketing. I crafted a user-friendly website and optimized it for SEO, significantly boosting organic traffic. I managed targeted Google and Meta Ads campaigns, enhancing client acquisition and retention. My efforts led to a 50% increase in website traffic within six months, demonstrating my expertise in improving user engagement and conversion rates.

WEB DEVELOPER AND SOCIAL MEDIA MANAGER

Fauget Company (2022-2023)

At Itahari Delivery Service, I served as a Web Developer and Social Media Manager from April to November 2023. I designed and launched the company's website, integrating essential features for order tracking and customer service. Additionally, I managed the company's social media presence, creating engaging content and conducting targeted campaigns. These efforts resulted in a 40% increase in social media followers and significantly improved customer interaction, demonstrating my ability to combine technical and marketing skills to enhance business operations.